



How to Create an Account for the LG Unitary Pro Dealer Incentive Program

Overview

This guide walks you through the sign-up process for the LG Unitary Pro Dealer Incentive Program. Participation is limited to the owner or principal owner of each company — only one owner per company may create an account.

You must be an LG Pro Dealer to participate. If you are yet an LG Pro Dealer, please **click here** to sign up.

Program Rules

- Eligible unitary equipment must be purchased and installed between October 13, 2025 and December 31, 2025.
- All incentive submissions must be received by 11:59 PM PST on January 7, 2026.
- An LG Pro Dealer can earn up to \$5,000 in incentives per company.

Step One - Create an Account:

Go to <https://lgrebate.com/> and select "Sign Up to Create an Account"

Maximize Sales with LG's Fall Unitary Pro Dealer Incentive Program

October 13 - December 31, 2025

Finish the year strong with LG's Fall 2025 Unitary Sales Incentive Program, running from October 13 – December 31, 2025. This program encourages the sale of complete single-zone unitary solutions, including Multi-Position Air Handling units in CV, High Efficiency and LGRED models, A-Coils, and inverter heat pump outdoor units. You can earn SPIFFs on every sale with no minimum requirement. Sell 10 systems to unlock a bonus, and sell 15 systems to maximize your earnings.

LOG IN TO SUBMIT
EQUIPMENT

SIGN UP TO CREATE
AN ACCOUNT



Step Two - Create an Account:

To create an account, fill out the form and select "Register as a Dealer".

Create Your Account

First Name *

Last Name *

Email *

Your email will be used as your username

Password *

Minimum 8 characters

Confirm Password *

Register as Dealer



Step Three - Locate Your Company:

Search by entering your company name or use the drop-down list to find your company name and select it, then click Next.

Note:

- Use the name used to sign up as an LG Pro dealer. If you are yet an LG Pro Dealer, please **click here** to get started.
- If you are a new LG Pro Dealer, please allow up to 3 business days for your company name to appear.
- If you still cannot locate your company, contact your LG representative for assistance.

Step 1 of 3

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Dealer Registration

Finish the year strong with LG's Fall 2025 Unitary Sales Incentive Program, running from October 13 - December 31, 2025. This program encourages the sale of complete single-zone unitary solutions, including Multi-Position Air Handling units in CV, High Efficiency and LGRED models, A-Coils, and inverter heat pump outdoor units. You can earn SPIFFs on every sale with no minimum requirement. Sell 10 systems to unlock a bonus, and sell 15 systems to maximize your earnings..

To qualify for the promotion, you must be an LG Pro Dealer or sign up to join the program. To Learn more about the LG Pro Dealer Program [click here](#).

Incentive Conditions: System purchase = Indoor + Outdoor unit

Incentive Level	Reward Amount	Details
Per System	\$300 Per System	No minimum purchase required
10 Systems	\$500 Bonus	Earned after 10 systems
Max Claim	\$5000 Maximum Claim	Capped at 15 systems

SPIFFs will be paid via ACH. To receive your payments, please select your company below and then select **Next** and enter your banking and W9 information.

Choose your Dealer

Search by entering all or part of your Dealer's name

Next





Step Four - Banking information & W9:

Enter your banking details and upload a copy of your W-9 form.

Note: The name on the W-9 must exactly match the individual or business receiving the spiff payment.

Step 2 of 3

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Bank Information for ACH Deposit

Payments will be processed weekly via ACH to the banking details provided below.

Routing Number: 789123456 Account Number: 123789456123 0025

Name on Checking Account: Name on Checking Account Bank Routing Number: Bank Routing Number

Bank Account Number: Bank Account Number Re-Enter Bank Account Number: Re-Enter Account Number

A W-9 form is required for IRS reporting when total payments exceed \$600 in a calendar year. To comply with IRS regulations, the W-9 must be completed using the name of the payee, the individual or business receiving the payment.

Please upload a complete W-9 Form

[Choose File](#) No file chosen

Max. file size: 128 MB.

[Download W9 template here.](#)

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Step Five - 1099 Mailing Address:

Enter the address where you would like your 1099 form to be mailed. A 1099 will be issued when total payments meet or exceed \$600. Review and acknowledge the document, then click Submit.

Step 3 of 3

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Please provide the mailing address where you would like your 1099 form to be sent. Per IRS requirements, the name on the W-9 must match the name provided below. If payment is being issued to a business, please enter the business name in the first and last name fields.

First Name: First Name Last Name: Last Name

Email: Email Mobile Phone: Mobile Phone

Address: Address City: City

State/Province: CA Zip/Postal Code: Zip/Postal Code Country: United States

By submitting this registration form, I acknowledge that I have read, understood, and agree to the terms and conditions outlined herein and failure to comply may result in disqualification or forfeiture of benefits under this program.

☐ I acknowledge

[Previous](#) [Submit](#)





What's Next?

You will receive an approval email from **distributorprograms@egia.org** within 2 business days once your account has been reviewed and approved. If your account cannot be approved, you will also receive an email outlining the additional information or steps needed for approval.

We're Here to Help!

For assistance, contact EGIA at 888-523-2140 or email **distributorprograms@egia.org**.

Terms and Conditions

Installation and any service work performed must be done by a trained qualified contractor who has completed LG training to install and repair the LG equipment. Contractors installing the LG Product(s) must also comply with all applicable laws, codes, and regulations related to HVAC work in the jurisdictions where the services are performed. LG disclaims all responsibility for improper installation of LG products, and any other claims, damages or liabilities arising from dealings with the contractor(s). All incentive submissions must be received by 11:59 PM PST on January 7, 2026. LG Pro Dealers can earn up to \$5,000 in incentives during the program period. Incentive payments are contingent upon available program funding. Claims will be reviewed and paid in the order received. The program reserves the right to deny or adjust payments once allocated funds have been fully committed. Once allocated funds are depleted, no additional incentives will be paid, regardless of submission date. Incentive eligibility requires installation of a complete system. Partial installations, add-on components, or replacement of individual units do not qualify for incentive payment.